DialogLoop (Beta)

PRIVACY STATEMENT

Your privacy is important to DialogLoop. This privacy statement provides information about the personal information that DialogLoop collects, and the ways in which DialogLoop uses that personal information.

Personal information collection

DialogLoop may collect and use the following kinds of personal information:

- information about your use of this website such as such as your IP address, geographical location, browser type, referral source, length of visit and number of page views;
- information that you provide using for the purpose of registering with the website and login into the website
- information about transactions carried out over this website
- information that you provide for the purpose of subscribing to the website services
- any other information that you send to DialogLoop

Using personal information

DialogLoop may use your personal information to:

- administer this website;
- personalize the website for you;
- enable your access to and use of the website services;
- publish information about you and the information posted by you (including your questions and survey responses) within the restricted section of the website;
- supply to you services that you purchase;
- send to you statements and invoices;
- collect payments from you; and
- send you marketing communications.

Where DialogLoop discloses your personal information to its agents or sub-contractors for these purposes, the agent or sub-contractor in question will be obligated to use that personal information in accordance with the terms of this privacy statement.

In addition to the disclosures reasonably necessary for the purposes identified elsewhere above, DialogLoop may disclose your personal information to the extent that it is required to do so by law, in connection with any legal proceedings or prospective legal proceedings, and in order to establish, exercise or defend its legal rights.

Securing your data

DialogLoop will take reasonable technical and organisational precautions to prevent the loss, misuse or alteration of your personal information.

DialogLoop will store all the personal information you provide on its secure servers.

Information relating to electronic transactions entered into via this website will be protected by encryption technology.

Cross-border data transfers

Information that DialogLoop collects may be stored and processed in and transferred between any of the countries in which DialogLoop operates to **enable** the use of the information in accordance with this privacy policy.

[In addition, personal information that you submit for publication on the website will be published on the internet and may be available around the world.]

You agree to such cross-border transfers of personal information.

Updating this statement

DialogLoop may update this privacy policy by posting a new version on this website.

You should check this page occasionally to ensure you are familiar with any changes.

Other websites

This website contains links to other websites.

DialogLoop is not responsible for the privacy policies or practices of any third party.

Cookies

We use cookies on this website. A cookie consists of information sent by a web server to a web browser, and stored by the browser. The information is then sent back to the server each time the browser requests a page from the server. This enables the web server to identify and track the web browser. We may send you cookies which may be stored on by your browser on your computer's hard drive. We may use the information we obtain from the cookies in the administration of this website, to improve the website's usability and for marketing purposes. We may also use that information to recognise your computer when you visit our website, and to personalise our website for you.

Most browsers allow you to refuse to accept cookies. (For example, in Internet Explorer you can refuse all cookies by clicking "Tools", "Internet Options", "Privacy", and selecting "Block all cookies" using the sliding selector.) This will, however, have a negative impact upon the usability of many websites, including this one.

We use Google Analytics to analyse the use of this website. Google Analytics generates statistical and other information about website use by means of cookies, which are stored on users' computers. The information generated relating to our website is used to create reports about the use of the website. Google will store this information. Google's privacy policy is available at www.google.com/privacypolicy.html.

Contact DialogLoop

If you have any questions about this privacy policy or DialogLoop treatment of your personal information, please write:

• by email to <u>feedback@dialogloop.com</u>

Credit

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